# Peer C. Fiss

Marshall School of Business University of Southern California Hoffman Hall 521, Los Angeles, CA 90089-0808, USA Phone: (213) 821-1471 Fax: (213) 740-3582

> fiss@marshall.usc.edu http://www-rcf.usc.edu/~fiss/

## **ACADEMIC APPOINTMENTS**

2020 – present	Jill and Frank Fertitta Chair in Business Administration, Marshall School of Business, University of Southern California, United States
2018 – present	Professor of Sociology (by courtesy), Department of Sociology University of Southern California, United States
2016 – present	Professor of Management & Organization, Marshall School of Business, University of Southern California, United States
2010 – 2016	Associate Professor of Management & Organization, Marshall School of Business, University of Southern California, United States
2010 – 2013	McAlister Associate Professor of Business Administration, Marshall School of Business, University of Southern California, United States
2006 – 2010	Assistant Professor of Strategy, Marshall School of Business, University of Southern California, United States
2003 – 2006	Assistant Professor of Strategy & Organization, Queen's School of Business, Queen's University, Canada
EDUCATION	
1998 – 2003	Ph.D., Management & Organizations and Sociology, Northwestern University
1993 – 1998	M.A, Sociology, University of Hamburg, Germany
1996 – 1997	Diploma, American Studies, Smith College

## **RESEARCH AND PUBLICATIONS**

# A) Books and edited volumes/special issues

1. Charles C. Ragin and Peer C. Fiss. 2017. <u>Intersectional Inequality: Race, Class, Test Scores, and Poverty</u>. Chicago, IL: University of Chicago Press.

- Joep P. Cornelissen, Rodolphe Durand, Peer C. Fiss, John C. Lammers, and Eero Vaara (eds.). 2015. "Communication, Cognition, and Institutions." Special Topic Forum, <u>Academy of Management Review</u>, volume 40, issue 1.
- 3. Peer C. Fiss, Bart Cambré, and Axel Marx (eds.). 2013. <u>Configurational Theory and Methods in Organizational Research</u>. Research in the Sociology of Organizations, Volume 38. Bingley, UK: Emerald.

## B) Articles published in peer-reviewed journals

- 4. Farjoun, Moshe, and Peer C. Fiss. 2022. "Thriving on Contradiction: Toward a Dialectical Alternative to Fit-Based Models in Strategy (and Beyond)." <a href="Strategic Management Journal">Strategic Management Journal</a>, 43: 340-369.
- 5. Furnari, Santi, and Donal Crilly, Vilmos Misangyi, Thomas Greckhamer, Peer C. Fiss, Ruth Aguilera. 2021. "Capturing Causal Complexity: Heuristics for Configurational Theorizing." <u>Academy of Management Review</u>, 46: 778-799.
- YoungKi Park, Peer C. Fiss, and Omar El Sawy. 2020. "Theorizing the Multiplicity of Digital Phenomena: The Ecology of Configurations, Causal Recipes, and Guidelines for Applying QCA." <u>Management Information Systems Quarterly</u>, 44: 1493-1520.
- 7. Vern Glaser, Mariam Kirkorian, and Peer C. Fiss. "Goal-Based Categorization: Dynamic Classification in the Display Advertising Industry." <u>Organization Studies</u>, 41: 921-943.
- 8. Jade Lo, Peer C. Fiss, Eunice Rhee, and Mark T. Kennedy. 2020. "Category Viability: Balanced Levels of Coherence and Distinctiveness." <u>Academy of Management Review</u>, 45: 85-108.
- Thomas Greckhamer, Santi Furnari, Peer C. Fiss, and Ruth V. Aguilera. 2018. "Studying Configurations with Qualitative Comparative Analysis: Best Practices in Strategy and Organization Research." <u>Strategic Organization</u>, 16: 482-495.
- 10. YoungKi Park, Omar A. El Sawy, and Peer C. Fiss. 2017. "The Role of Business Intelligence and Communication Technologies in Organizational Agility: A Configurational Approach." <u>Journal of the Association for Information Systems</u>, 18: 648-686.
- 11. Vilmos F. Misangyi, Thomas Greckhamer, Santi Furnari, Peer C. Fiss, Donal Crilly, and Ruth Aguilera (in reverse alphabetical order). 2017. "Embracing Causal Complexity: The Emergence of a Neo-Configurational Perspective." <u>Journal of Management</u>, 43: 255-282.

- 12. Vern Glaser, Peer C. Fiss, and Mark T. Kennedy. 2016. "Making Snowflakes Like Stocks: Bending, Stretching, and Positioning to Make Financial Market Analogies Work in Online Advertising." Organization Science, 24: 1029-1048.
- 13. Ruud T. Frambach, Peer C. Fiss, and Paul T.M. Ingenbleek. 2016. "How important is customer orientation for firm performance? A fuzzy set analysis of orientations, strategies, and environments." <u>Journal of Business Research</u>, 69: 1428-1436.
- 14. Eunice Y. Rhee and Peer C. Fiss. 2014. "Framing the Adoption of a Controversial Practice: Regulatory Focus, Source Credibility, and Stock Market Reaction." <u>Academy of Management Journal</u>, 57: 1734-1758.
- 15. Peer C. Fiss, Dmitry Sharapov, and Lasse Cronqvist. 2013. Opposites Attract? Opportunities and Challenges for Integrating Large-N QCA and Econometric Analysis. Political Research Quarterly, 66: 191-198.
- 16. Peer C. Fiss, Gerald F. Davis, and Mark T. Kennedy. 2012. "How Golden Parachutes Unfolded: Diffusion and Variation of a Controversial Practice." <u>Organization Science</u>, 23: 1077-1099.
- 17. Peer C. Fiss. 2011. "Building Better Causal Theories: A Fuzzy Set Approach to Typologies in Organization Research." <u>Academy of Management Journal</u>, 54: 393-420.
- 18. Shazad Ansari, Peer C. Fiss, Edward J. Zajac. 2010. "Made to Fit: How Practices Vary as They Diffuse." <u>Academy of Management Review</u>, 35: 67-92.
- 19. Mark T. Kennedy and Peer C. Fiss. 2009. "Institutionalization, Framing, and Diffusion: The Logic of TQM Adoption and Implementation Decisions among U.S. Hospitals." Academy of Management Journal, 52: 897-918.
- 20. Peer C. Fiss. 2007. "A Set-theoretic Approach to Organizational Configurations." Academy of Management Review, 32: 1180-1198.
- 21. Peer C. Fiss. 2006. "Social Influence Effects and Managerial Compensation: Evidence from Germany." Strategic Management Journal, 27: 1013-1031.
- Peer C. Fiss and Edward J. Zajac. 2006. "The Symbolic Management of Strategic Change: Sensegiving via Framing and Decoupling." <u>Academy of Management Journal</u>, 49: 1173-1193.
- 23. Peer C. Fiss and Paul M. Hirsch. 2005. "The Discourse of Globalization: Framing and Sensemaking of an Emerging Concept." <u>American Sociological Review</u>, 70: 29-52.

- 24. Peer C. Fiss and Edward J. Zajac. 2004. "The Diffusion of Ideas over Contested Terrain: The (Non)adoption of a Shareholder Value Orientation among German Firms."

  <u>Administrative Science Quarterly</u>, 49: 501-534.
  - a. ASQ Editor's Choice for Special Collection on Political Economy and Organization

# C) Book chapters, invited articles, editorials, and articles in proceedings

- 25. Johannes Meuer and Peer C. Fiss. 2020. "Qualitative Comparative Analysis in Business and Management Research." In <u>Oxford Encyclopedia of Business and Management</u>, Oxford University Press, pages 1-25, DOI: 10.1093/acrefore/9780190224851.013.229.
- 26. Eunice Y. Rhee, Jade Y. Lo, Mark T. Kennedy, and Peer C. Fiss. 2017. "Things That Last? Category Creation, Imprinting, and Durability." Pp. 295-325 in "From Categories to Categorization: Studies in Sociology, Organizations and Strategy at the Crossroads," Special Issue of Research in the Sociology of Organizations, edited by Rodolphe Durand, Nina Granqvist, and Anna Tyllström. Bingley, UK: Emerald.
- 27. Peer C. Fiss. 2016 "A Short History of Golden Parachutes." HBR.org, October 3. https://hbr.org/2016/10/a-short-history-of-golden-parachutes
- 28. Joep P. Cornelissen, Rodolphe Durand, Peer C. Fiss, John C. Lammers, and Eero Vaara. 2015. Putting Communication Front and Center in Institutional Theory and Analysis. Introduction to the Special Topic Forum. <u>Academy of Management Review</u>, 40: 10-27.
- 29. Peer C. Fiss, Axel Marx, and Benoît Rihoux. 2014. "Comment: Getting QCA Right." Sociological Methodology, 44: 95-100.
- 30. Vern Glaser, Mariam Krikorian, and Peer C. Fiss. 2014. "Shifting Levels of Abstraction: The Role of Vertical Category Dynamics in Market Valuation." <u>Best Paper Proceedings of the Academy of Management Meetings</u>, Philadelphia [CD-ROM].
- 31. Rick Delbridge and Peer C. Fiss. 2013. "Editors' Comments: Styles of Theorizing and the Social Organization of Knowledge." Academy of Management Review, 38: 325-331.
- 32. Mark T. Kennedy and Peer C. Fiss. 2013. "An Ontological Turn in Categories Research: From Standards of Legitimacy to Evidence of Actuality." <u>Journal of Management Studies</u>, 50: 1138-1154.
- 33. Peer C. Fiss, Axel Marx, and Bart Cambré. 2013. "Configurational Theory and Methods in Organizational Research: Introduction." Pages 1-22 in <u>Configurational Theory and Methods in Organizational Research</u>, edited by Peer C. Fiss, Axel Marx, and Bart Cambré. Bingley, UK: Emerald.

- 34. Thomas Greckhamer, Vilmos Misangyi, and Peer C. Fiss. 2013. "The Two QCAs: Small-and Large-N Comparative Approaches in Organization Studies." Pages 49-75 in Configurational Theory and Methods in Organizational Research, edited by Peer C. Fiss, Axel Marx, and Bart Cambré. Bingley, UK: Emerald.
- 35. Bart Cambré, Peer C. Fiss, and Axel Marx. 2013. "Conclusion: The Path Forward." Pages 311-319 in Configurational Theory and Methods in Organizational Research, edited by Peer C. Fiss, Axel Marx, and Bart Cambré. Bingley, UK: Emerald.
- 36. Eunice Y. Rhee and Peer C. Fiss. 2012. "Framing the Adoption of a Controversial Practice: Frame Salience, Source Credibility, and Stock Market Reaction." <u>Best Paper Proceedings of the 2012 Academy of Management Meetings</u>, Boston [CD-ROM].
- 37. Peer C. Fiss. 2010. "Qualitative Comparative Analysis." Pp. 757-760 in the <u>Encyclopedia of Case Study Research</u>, edited by Albert J. Mills, Gabrielle Durepos, & Elden Wiebe. Thousand Oaks, CA: Sage.
- 38. Rodney Lacey and Peer C. Fiss. 2009. "Comparative Organizational Analysis across Multiple Levels: A Set-theoretic Approach." Pp. 91-116 Research in the Sociology of Organizations: Comparative Approaches to Organizational Research, edited by Brayden King, Teppo Felin, & David Whetten. Bingley, UK: Emerald.
- 39. Peer C. Fiss. 2009. "Case Studies and the Configurational Analysis of Organizational Phenomena." Pp. 424-440 in the <u>Handbook of Case Study Methods</u>, edited by Charles C. Ragin and David Byrne. London: Sage.
- 40. Paul M. Hirsch, Peer C. Fiss, and Amanda Hoel-Green. 2009. "A Durkheimian Approach to Globalization." Pp. 223-245 in <a href="The Oxford Handbook of Sociology and Organization Studies: Classical Foundations">The Oxford Handbook of Sociology and Organization Studies: Classical Foundations</a>, edited by Paul S. Adler. Oxford: Oxford University Press.
- 41. Peer C. Fiss. 2008. "Institutions and Corporate Governance." Pp. 389-410 in the <u>SAGE Handbook of Organizational Institutionalism</u>, edited by Royston Greenwood, Christine Oliver, Kerstin Sahlin & Roy Suddaby. London: Sage Publications.
- 42. Charles C Ragin and Peer C. Fiss. 2008. "Net Effects Analysis versus Configurational Analysis: An Empirical Demonstration." Chapter 11, Pp. 190-212 in Ragin, Charles C., Redesigning Social Inquiry: Set Relations in Social Research. Chicago, IL: University of Chicago Press.
- 43. Mark T. Kennedy and Peer C. Fiss. 2006. "Looking Good and Doing Better: Rethinking Motivations for Adopting Innovations." <u>Best Paper Proceedings of the 2005 Academy of Management Meetings</u>, Atlanta [CD-ROM].

44. Paul M. Hirsch and Peer C. Fiss. 2000. "Doing Sociology and Culture: Richard Peterson's Quest and Contribution." <u>Poetics</u>, 28 (2-3), 97-105.

# C) Manuscripts under review, selected working papers, book projects

- 45. Enlan Wang and Peer C. Fiss. "Category Strategy, Interaction Codes, and the Structuring of Competition in Dynamic Markets." Revise & resubmit, <a href="Strategic Management Journal">Strategic Management Journal</a>.
- 46. Charles C. Ragin and Peer C. Fiss. "The Logic of Intersectionality." Under review at Sociological Methods & Research.
- 47. Charles C. Ragin and Peer C. Fiss. "QCA's Truth Table Analysis Versus Statistical Interaction." Under review at <u>Sociological Methods & Research</u>.
- 48. Joanna T. Campbell and Peer C. Fiss. "The Complexity Challenge: Developing and Testing Configurational Theories." Working paper.
- 49. Peer C. Fiss. "Configural Mapping." Working paper.
- 50. Peer C. Fiss, YoungKi Park, and Omar El Sawy. "Learning from Exceptional Firms." Working paper.
- 51. Milan Miric and Peer C. Fiss. "Antecedents of the Gender Gap in Technology Entrepreneurship: A Set-Analytic Approach." Working paper.
- 52. Enlan Wang and Peer C. Fiss. "Category Strategy and Market Order." Working paper.

#### D) Book Reviews

53. Peer C. Fiss. Review of "Markets on Trial: The Economic Sociology of the U.S. Financial Crisis." Edited by Michael Lounsbury and Paul M. Hirsch. Research in the Sociology of Organizations, vols. 30A and 30. <u>Administrative Science Quarterly</u>, 57: 363-365.

#### RESEARCH PRESENTATIONS

#### 1. Invited Talks

- 2022 University of Victoria, Gustavson School of Business ETH Zurich, Technology and Innovation Management
- 2021 INSEAD, Entrepreneurship & Family Enterprise Area

	Organisation (ISTO) Technical University Munich (TUM), Entrepreneurship Research Institute, Munich
2020	Kellogg School of Management, MORS Department Ludwig Maximilian University Munich, Institut für Strategie, Technologie und Organisation (ISTO) CEPEG—Center on Education, Policy Equity, and Governance, USC Rosier School of Education
2019	Leibnitz University Hannover, Institute for Management and Organization
2018	Concordia University, Management Department
2017	Arizona State University, Management and Entrepreneurship University of Alberta, Department of Strategic Management and Organization
2016	University of California, Berkeley, Management of Organizations Group CARMA: The Consortium for the Advancement of Research Methods and Analysis ETH Zurich, Strategic Management Group University of Cincinnati, Department of Management University of Minnesota, Strategic Management and Entrepreneurship Department
2015	Tilburg University, Department of Organization Studies INSEAD, Organizational Behaviour Area National University of Singapore (NUS), Department of Strategy and Policy Queen's University, Management Information Systems Group University of California, Irvine, Strategy Area
2014	University of Chicago, Management Department Drexel University, Management Department Cass School of Business, London, UK, Faculty of Management. Imperial College, London, UK, Management Department.
2013	Free University Berlin, Pfadkolleg Research Center
2012	University of Hannover, Institute for Human Resource Management Penn State University, Smeal College of Business, Management and Org. Dept.
2011	UCLA, Anderson School of Management, Human Resources and Org. Behavior Area McGill University, Desautels Faculty of Management, Strategy & Organization Dept.
2010	Dartmouth College, Tuck School of Business, Strategy & Management Area Hanken School of Economics, Helsinki, Management and Organization Department

Ludwig Maximilian University Munich, Institut für Strategie, Technologie und

- U. of Michigan, Ross School of Business, Management and Organization Department U. of Pennsylvania, The Wharton School, Management Department
- Cambridge University, Judge Business School, Strategy Group
   HEC Paris, Strategy and Business Policy
   UC Irvine, Merage School of Business, Strategy Area
- 2008 IESE, Barcelona, Strategic Management Department University College Dublin, Management Group
- 2007 University of Illinois, Urbana Champaign, Business Administration
- Erasmus University, RSM, Organization and Personnel Management.U. of Pennsylvania, The Wharton School, Management DepartmentU. of Arizona, Tucson, Department of Sociology
- 2005 London Business School, Strategic and International Management Area
  University of Southern California, Marshall School of Business, MOR Department
  Harvard University, Harvard Business School, Strategy Unit
  Vienna U. of Economics and Business Administration, Inst. for Public Management
  Uppsala University, Uppsala, Department of Business Studies
  Stockholm School of Economics, Institute of International Business (IIB)
  University of Erfurt, Organization Theory and Management Department
- 2004 University of Toronto, Rotman School of Business, Strategy Group Cornell University, Center for the Study of Economy and Society
- 2003 Harvard University, Harvard Business School, Strategy Unit
- 2002 Queen's School of Business, Strategy Group

#### 2. Conference Papers and Presentations

- Peer C. Fiss. "Bootstrapping Truth Tables and Other Issues for Large-N QCA." 10<sup>th</sup> International QCA Expert Workshop, Zurich, Switzerland.
- 2022 Enlan Wang and Peer C. Fiss. "The Role of Categories in Market Coordination: A Framework and Map." Academy of Management Meetings, Seattle, WA.
- 2022 Peer C. Fiss. "Handling the Issue of Omitted Causes in Large-N QCA." 38<sup>th</sup> EGOS Colloquium, Vienna, Austria.
- 2021 Enlan Wang and Peer C. Fiss. "An Inhabited View of Categorization." Academy of Management Meetings, virtual.

- 2021 Enlan Wang and Peer C. Fiss. "An Inhabited View of Categorization." 37<sup>th</sup> EGOS Colloquium, Amsterdam, the Netherlands.
- 2020 Enlan Wang and Peer C. Fiss. "Categories as Pointers: The Organizational Enactment of Categories and Competitive Dynamics." SMS 40th Virtual Annual Conference.
- 2020 Peer C. Fiss. "Theorizing with Recipes." 36<sup>th</sup> EGOS Colloquium, virtual.
- 2019 Peer C. Fiss. "Conducting Impactful Comparative Research Using QCA" Academy of Management Meetings, Boston, MA.
- 2019 Peer C. Fiss. "Exceptional Firms, Configurations, and the Structure of Outcomes." 4th Lugano Conference on Organizations, Lugano, Switzerland.
- 2018 Peer C. Fiss. "The Causal Structure of Outcomes." Keynote at the 6<sup>th</sup> International QCA Expert Workshop, Zurich, Switzerland.
- 2018 Santi Furnari, Thomas Greckhamer, and Peer C. Fiss. "Studying Configurations: Best Practices for Applying Qualitative Comparative Analysis (QCA)." Academy of Management Meetings, Chicago, IL.
- 2018 Peer C. Fiss. "The Causal Structure of Outcomes." 34<sup>th</sup> EGOS Colloquium, Tallinn, Estonia.
- 2018 Peer C. Fiss. "The Causal Structure of Organizational Outcomes." Keynote at the 7<sup>th</sup> European Theory Development Workshop, WU Vienna, Austria.
- 2018 Peer C. Fiss and Martin Schneider. "Emergence and Transformation of QCA in Management Research." International QCA Summer Workshop, Wuppertal, Germany
- 2017 Peer C. Fiss. "Solving Gender Disparities with Analytics of Intersections." 5<sup>th</sup> International QCA Expert Workshop, Zurich, Switzerland.
- 2017 Jade Yu-Chieh Lo, Peer C. Fiss, Eunice Yunjin Rhee, and Mark T. Kennedy. "Categories in Context: Exploring the Determinants of Category Viability." Academy of Management Annual Meetings, Atlanta, GA.
- Vern L. Glaser, Mariam L. Krikorian, and Peer C. Fiss. "The Market that Should Not Be: Constructing a Market for Singularities." 33<sup>rd</sup> EGOS Colloquium, Copenhagen, Denmark.
- 2016 Peer C. Fiss. "Theorizing Causal Structures and Outcomes." 4<sup>th</sup> International QCA Expert Workshop, Zurich, Switzerland.
- 2016 Moshe Farjoun and Peer C. Fiss. "Strategy as Tensional Harmony." Strategic Management Society 36<sup>th</sup> Annual Conference, Berlin, Germany.
- 2016 Eunice Yunjin Rhee, Jade Yu-Chieh Lo, Mark T. Kennedy, and Peer C. Fiss. "Things that Last? Category Creation, Imprinting, and Durability." Academy of Management Annual Meetings, Anaheim, CA.
- 2016 Peer C. Fiss. "Theorizing Causal Structures and Outcomes." 32<sup>nd</sup> EGOS Colloquium, Naples, Italy.

- 2015 Peer C. Fiss. "The Complexity of the New: Some Methodological Considerations." Academy of Management Annual Meetings, Vancouver, BC, Canada.
- 2015 Mark T. Kennedy and Peer C. Fiss. "Studying the Emergence of Social Ontologies." Academy of Management Annual Meetings, Vancouver, BC, Canada.
- 2015 Peer C. Fiss. "Making Things Simple: Modeling the Complexity of Organizational Life." Global Innovation and Knowledge Academy (GIKA), Valencia, Spain.
- 2015 Ruud T. Frambach, Peer C. Fiss, and Paul T. M. Ingenbleek. "Customer-oriented configurations of high-performing firms: A fuzzy set analysis of orientations, strategies, and environments." Global Innovation and Knowledge Academy (GIKA), Valencia, Spain.
- 2015 Mark T. Kennedy and Peer C. Fiss. "A Relational Account of Social Ontologies." 31<sup>st</sup> EGOS Colloquium, Athens, Greece.
- 2015 Charles C. Ragin and Peer C. Fiss. "Set-Theoretic Methods for the Study of Social Inequality: Test Scores, Parental Income, and Poverty." Qualitative Comparative Analysis Social Science Applications and Methodological Challenges. Tilburg, the Netherlands.
- 2014 Vern L. Glaser, Mariam L. Krikorian, and Peer C. Fiss. "Shifting Levels of Abstraction: The Role of Vertical Category Dynamics in Market Valuation." Strategic Management Society, Madrid, Spain.
- Vern L. Glaser, Mariam L. Krikorian, and Peer C. Fiss. "Shifting Levels of Abstraction: The Role of Vertical Category Dynamics in Market Valuation." Academy of Management Annual Meetings, Philadelphia, PA.
- 2014 YoungKi Park, Omar El Sawy, and Peer C. Fiss. "Rethinking Organizational Agility: A Configurational Analysis." 30<sup>th</sup> EGOS Colloquium, Rotterdam, the Netherlands.
- 2014 Vern L. Glaser, Mariam L. Krikorian, and Peer C. Fiss. "Value in the Eye of the Beholder: The Dynamic Use of Vertical Categories in Valuation Processes." Western Academy of Management, Napa, CA.
- 2013 Peer C. Fiss. "'Happy the man who has been able to learn the causes of things'—Causal Complexity and the Search for High Performance Configurations." Bridging the Divide: Qualitative Comparative Analysis from Theory to Praxis. University of California, Irvine.
- 2013 Mark T. Kennedy and Peer C. Fiss. "Beyond the Cage: Relational Foundations and Dynamics of Social Ontologies." 2nd European Theory Development Workshop in OMT, Paris, France.
- 2013 Ruud T. Frambach, Peer C. Fiss, Paul Ingenbleek. "Testing High Performance Configurations: A Five-Step Model Using Fuzzy Set QCA" Academy of Management Annual Meetings, Orlando, FL.
- 2013 Peer C. Fiss. "New Empirical Methods for Strategy Scholars: QCA" Strategic Management Society, Atlanta, GA.

- 2012 Ruud T. Frambach, Peer C. Fiss, Paul Ingenbleek. "Strategies, Orientations, and Environments: A Fuzzy Set Approach." Qualitative Comparative Analysis (QCA) Conference, University of Hamburg, Germany.
- 2012 Eunice Y. Rhee and Peer C. Fiss. "Framing the Adoption of a Controversial Practice:

  Decision Frames, Source Credibility, and Stock Market Reaction." 1st European Theory

  Development Workshop in OMT, Grenoble, France.
- 2012 YoungKi Park, Omar El Sawy, and Peer C. Fiss. "Staying Agile in Messy Environments: A Fuzzy Set Approach to Organizational Configurations." Academy of Management Annual Meetings, Boston, MA.
- Vern Glaser, Peer C. Fiss, and Mark T. Kennedy. "Framing, Contestation, and Emergence: Analogies and Category Construction in Online Advertising." Academy of Management Annual Meetings, Boston, MA.
- 2012 Eunice Y. Rhee and Peer C. Fiss. "Framing Controversial Practices: Frame Salience, Source Credibility, and Stock Market Reaction." Academy of Management Annual Meetings, Boston, MA.
- 2011 Peer C. Fiss, Ruud Frambach, and Paul Ingenbleek. "Configurations Across Levels of Analysis: A Fuzzy Set Approach." Strategy Research Forum, Longboat Key, Florida.
- 2011 Peer C. Fiss. "Quantitative Methods for Qualitative Research." Pre-conference PhD workshop, 27th EGOS Colloquium, Gothenburg, Sweden.
- 2011 Vern Glaser, Peer C. Fiss, and Mark T. Kennedy. "Rhetoric and Resonance: Framing, Casuistry, and the Institutionalization of New Market Conceptions." Academy of Management Annual Meetings, San Antonio, Texas.
- 2011 Vern Glaser, Peer C. Fiss, and Mark T. Kennedy. "Framing and Institutionalizing Market Conceptions." Academy of Management Annual Meetings, San Antonio, Texas.
- 2010 Ruud Frambach, Peer C. Fiss, and Paul Ingenbleek. "When Does a Customer Orientation Pay Off? A Configurational Analysis of the Performance Effects of Orientations, Strategies, and Market Conditions." Sixteenth Annual Organization Science Winter Conference, Steamboat Springs, CO.
- 2010 Peer C. Fiss and Mark T. Kennedy. "What Lies Beneath: Framing and the Institutionalization of Market Conceptions." 26th EGOS Colloquium, Lisbon, Portugal.
- 2010 Peer C. Fiss. "Quantitative Methods for Qualitative Research." Pre-conference PhD workshop, 26th EGOS Colloquium, Lisbon, Portugal.
- 2010 Eunice Rhee and Peer C. Fiss. "The Symbolic Creation of Market Value: Framing the Adoption of a Controversial Practice." Academy of Management Annual Meetings, Montreal, Canada.
- 2010 Eunice Rhee and Peer C. Fiss. "A Socio-Cognitive Approach to Valuation in the Stock Market." Strategic Management Society, Rome, Italy.

- 2009 Peer C. Fiss. "Applying Durkheim's Sociology to Environmental Issues." Academy of Management Annual Meetings, Chicago, IL.
- 2009 Peer C. Fiss and Mark T. Kennedy. "Market Framing and the Creation of Online Advertising Exchanges." 25th EGOS Colloquium, Barcelona, Spain.
- 2009 Peer C. Fiss. "Quantitative Methods for Qualitative Research." Pre-conference workshop, 25th EGOS Colloquium, Barcelona, Spain.
- 2009 Peer C. Fiss and Mark T. Kennedy. "Of Porkbellies and Professions: Market Framing and the Creation of Online Advertising Exchanges." 2nd International Conference on Institutions, Innovation, & Space. Edmonton, Alberta, Canada.
- 2009 Peer C. Fiss and Mark T. Kennedy. "A Cultural Approach to Market Formation: Framing and the Creation of Online Advertising Exchanges." Third Conference on Economic Sociology and Political Economy, Lake Como, Italy.
- 2009 Peer C. Fiss. "Configurations of Strategy, Structure and Environment: A Fuzzy Set Analysis of High Technology Firms." University of Utah/BYU Winter Strategy Conference, Solitude, UT.
- 2009 Peer C. Fiss. "Configurations of Strategy, Structure and Environment: A Fuzzy Set Analysis of High Technology Firms." Fifteenth Annual Organization Science Winter Conference, Steamboat Springs, CO.
- 2008 Peer C. Fiss. "Building High Performance Organizations: A Fuzzy Set Analysis of High Technology Firms." Strategic Management Society Annual Conference, Cologne, Germany.
- 2008 Peer C. Fiss and Mark T. Kennedy. "Market Framing and the Creation of Online Advertising Exchanges." West Coast Research Symposium, Stanford, CA.
- 2008 Peer C. Fiss and Mark T. Kennedy. "Frames and Framing in Financial Markets." Academy of Management Meetings, Anaheim, CA.
- 2008 Peer C. Fiss. "Using Qualitative Comparative Analysis (QCA) to Study Configurational Organizing." Asking New Questions: Leadership in the Age of Configural Organizing. Academy of Management Meetings, Anaheim, CA.
- 2008 Peer C. Fiss. "Qualitative Comparative Analysis." The Power of Richness IV: How Can Qualitative Methods Help Us Ask Better Questions? Academy of Management Meetings, Anaheim, CA.
- 2008 Peer C. Fiss. "Configurations of Strategy, Structure, and Environment." 24th EGOS Colloquium, Amsterdam, the Netherlands.
- 2008 Peer C. Fiss. "Quantitative Methods for Qualitative Research." Pre-conference workshop, 24th EGOS Colloquium, Amsterdam, the Netherlands.
- 2008 Peer C. Fiss. "Configurations of Strategy, Structure and Environment: A Fuzzy Set Analysis of High Technology Firms." MIT BPS Conference, Cambridge, MA.

- 2007 Peer C. Fiss. "Using Qualitative Comparative Analysis (QCA) for Studying Patterns Across Organizations." BYU Comparative Organizations Conference, Sundance, Utah.
- 2007 Peer C. Fiss and Mark T. Kennedy. ""What Is Going on Here?": A Framing Approach to the Creation of New Markets." ESF Exploratory Workshop on Exploring Symbolic Value Creation in Organizations. Bocconi University, Milan, Italy.
- 2007 Peer C. Fiss. "What You Always Wanted to Know about Set-Theoretic Methods..." Academy of Management Meetings, Philadelphia, PA.
- 2007 Peer C. Fiss. "Set-theoretic Analysis Using Fuzzy Sets." PDW presentation, Academy of Management Meetings, Philadelphia, PA.
- 2007 Peer C. Fiss and Mark T. Kennedy. "The Framing of New Markets." 23rd EGOS Colloquium, Vienna, Austria.
- 2007 Peer C. Fiss. "Quantitative Methods for Qualitative Research." Pre-conference workshop, 23rd EGOS Colloquium, Vienna, Austria.
- 2006 Peer C. Fiss. "Social Influence Effects and Managerial Compensation Evidence from Germany." Academy of Management Meetings, Atlanta, GA.
- 2006 Kennedy, Mark T., and Peer C. Fiss. "Looking Good and Doing Better: Rethinking Motivations for Adopting Innovations." Academy of Management Meetings, Atlanta, GA.
- 2006 Peer C. Fiss. "From Crisp to Fuzzy Sets." PDW presentation, Academy of Management Meetings, Atlanta, GA.
- 2006 Peer C. Fiss and Gerald F. Davis. "From Adoption to Reinvention: Combining Institutional and Learning Accounts." 22nd EGOS Colloquium, Bergen, Norway.
- Peer C. Fiss. "Set-theoretic Methods in Qualitative Research." Pre-conference workshop, 22nd EGOS Colloquium, Bergen, Norway.
- 2006 Peer C. Fiss and Mark T. Kennedy. "Cognition and Conformity: The Micro-Linkages of Institutional Theory." Workshop on the Present and Future of Institutional Theory, Edmonton, Alberta.
- 2006 Peer C. Fiss. "Blazing a Trail in Configurations Research with Set-Theoretic Methods: An Overview and Application." Administrative Sciences Academy of Canada Conference, Banff, Alberta.
- 2006 Mark T. Kennedy and Peer C. Fiss. "Looking Good and Doing Better: Rethinking Motivations for Adopting Innovations." Strategy Research Forum, Egg Harbor, NJ.
- 2005 Peer C. Fiss and Edward J. Zajac. "The Symbolic Management of Strategic Change: Sensegiving via Framing and Decoupling." Harvard Business School Strategy Research Conference, Boston, MA.
- 2005 Peer C. Fiss. "Set-theoretic Methods: Current Issues and Prospects." Academy of Management Meetings, Honolulu, Hawaii.

- 2005 Peer C. Fiss. "Content Analysis and Framing." PDW presentation, Academy of Management Meetings, Honolulu, Hawaii.
- 2005 Mark T. Kennedy and Peer C. Fiss. "Looking Good vs. Doing Good: Regulatory Focus in Technical and Social Motivations for the Adoption of Diffusing Innovations." 21st EGOS Colloquium, Berlin, Germany.
- 2005 Peer C. Fiss. "Set-theoretic Methods in Comparative Research." Pre-conference workshop, 21st EGOS Colloquium, Berlin, Germany.
- 2004 Peer C. Fiss. "A Set-theoretic Approach to Organizational Configurations." Academy of Management Meetings, New Orleans, LA.
- 2004 Peer C. Fiss and Edward J. Zajac. "Framing Strategic Change." Academy of Management Meetings, New Orleans, LA. (Winner of OMT Division Best Symposium Proposal Award).
- 2004 Peer C. Fiss. "Corporate Governance and the Symbolic Management of Stakeholders." Academy of Management Meetings, New Orleans, LA.
- 2004 Peer C. Fiss and Edward J. Zajac. "Framing, Decoupling and Strategic Change among Large German Corporations." 6th International Conference on Organizational Discourse: Artefacts, Archetypes and Architexts. Amsterdam, Netherlands.
- 2004 Peer C. Fiss and Edward J. Zajac. "Explaining the Diffusion of Corporate Practices: The Role of Fit and Reinvention." 20th EGOS Colloquium, Ljubljana, Slovenia.
- 2003 Peer C. Fiss and Edward J. Zajac. "The Symbolic Management of Strategic Change: Framing, Decoupling, and Strategic Change." Annual Meetings of the American Sociological Association, Atlanta, GA.
- 2003 Peer C. Fiss and Edward J. Zajac. "Predicting the Path of a Diffusing Ideology: The Case of a Shareholder Value Orientation in Germany." Academy of Management Meetings, Seattle, WA.
- 2001 Edward J. Zajac and Peer C. Fiss. "Strategy as Ideology." Strategic Management Society Annual Conference, San Francisco, CA.
- 2001 Peer C. Fiss and Edward J. Zajac. "The Unusual Diffusion of a New Corporate Ideology: The Case of a Shareholder Value Orientation in Germany." Annual Meetings of the American Sociological Association, Anaheim, CA.
- 2000 Peer C. Fiss. "Framing Globalization: The Battle for Definitions of a Contested Issue." Annual Meetings of the American Sociological Association, Washington, DC.
- 2000 Edward J. Zajac and Peer C. Fiss. "Corporate Governance and Contested Terrain: Shareholder Value Management in Germany." Academy of Management Meetings, Toronto (Winner of OMT Division Best Symposium Proposal Award).

#### **TEACHING**

# 1. Undergraduate courses

2007-2012 BUAD 497: Strategic Management

(Marshall School of Business Capstone Strategy Course)

2003-2006 Commerce 401: Business Policy

(Queen's Commerce Program Capstone Strategy Course)

2003-2006 Commerce 402: Corporate Governance

(Queen's Commerce Program Strategy Elective)

#### 2. MBA courses

2022-present MOR 563 Advanced Strategy: Competing in Dynamic Environments

2021-present MOR 588: Corporate Strategy and Competitive Dynamics

2012-2021 GSBA 540: Competitive Strategy

(Marshall School of Business Full Time MBA Core Strategy Course)

2005-2008 MBUS 833: Governance and Control Systems

(Queen's AMBA Program)

## 3. PhD courses

2009-2016 MOR 602: Organization Theory

(Marshall School of Business)

## 4. Executive Education

2012-present Various courses in degree, custom, and open enrollment programs for Marshall

**Executive Education** 

2006 Queen's Fundamentals of Governance and custom programs

# 5. Workshops and Webcasts

2022 "Recent Developments in QCA and Set-Analytics." Research Methods Division-

CARMA Doctoral Student and Junior Faculty Consortium, virtual, June 24.

2022	Qualitative Comparative Analysis Workshop, Global School in Empirical Research Methods, St. Gallen, Switzerland, June 20-24
2022	Qualitative Comparative Analysis Workshop, Annual QCA Conference of the Americas, Houston, TX, April 6.
2022	Qualitative Comparative Analysis Workshop, Baruch College, virtual, March 15 and 22
2022	Qualitative Comparative Analysis Workshop, University of Victoria, Victoria, February 11
2021	Qualitative Comparative Analysis Workshop, Global School in Empirical Research Methods, St. Gallen, Switzerland, June 14-19
2021	Qualitative Comparative Analysis Workshop, Center for Disease Control, September, virtual, September 9, 10, and 14
2020	Qualitative Comparative Analysis Workshop, Online Workshop, University of Siegen, Germany, December 9-11
2019	Southern California QCA Workshop, Charles C. Ragin and Peer C. Fiss Jointly organized by USC and UCI, hosted at UCI, March 28-30.
2018	Southern California QCA Workshop, Charles C. Ragin and Peer C. Fiss Jointly organized by USC and UCI, hosted at UCI, March 29-31.
2017	Qualitative Comparative Analysis Workshop, University of Siegen, Germany, September 13-15.
2017	Southern California QCA Workshop, Charles C. Ragin and Peer C. Fiss Jointly organized by USC and UCI, hosted at UCI, March 30-April 1.
2016	Southern California QCA Workshop, Charles C. Ragin and Peer C. Fiss Jointly organized by USC and UCI, hosted at UCI, March 17-19.
2016	Qualitative Comparative Analysis. CARMA: Consortium for the Advancement of Research Methods and Analysis. University of North Dakota, ND
2015	Qualitative Comparative Analysis in Management and Organization Studies University of South Carolina, Columbia, SC, March 9-12.
2013	Qualitative Comparative Analysis in Management and Organization Studies Free University, Berlin, Germany, April 24-26.

2012	Workshop in Methods, University of Indiana
2012	Qualitative Comparative Analysis in Management and Organization Studies University of Zurich, Zurich, Switzerland, October 1-5.
HONO	DRS & AWARDS
2022	Strategic Organization SO! WHAT award winner for the best So!apbox Essay published in the journal five years earlier
2022	Academy of Management Review Finalist, Best Paper Award
2022	Institute for Outlier Research (iORB)  Grant to host the AQCA conference, \$18,000
2021	Academy of Management Review Finalist, Best Paper Award
2020	USC Marshall School of Business  Jill and Frank Fertitta Chair in Business Administration
2020	University of Southern California  Marshall Faculty Award for Ph.D. Mentoring, Marshall School of Business
2020	Academy of Management Review  Developmental Reviewer Award
2019	Academy of Management Review Outstanding Reviewer Award
2016	Organization Science Outstanding Service as Senior Editor
2015	University of Southern California  Award for Excellence in Service, Department of Management & Organization
2015	University of Southern California  Mellon Mentoring Award, University of Southern California
2015	University of Southern California Golden Apple Teaching Award, MBA Core, Marshall School of Business
2013	University of Southern California  Award for Excellence in Service, Department of Management & Organization
2013	University of Southern California  Evan C. Thompson Award for Mentoring and Leadership, Marshall School of Business

2012	University of Southern California Top Gun Award for Excellence in Research, Teaching and Service, Department of Management & Organization
2012	University of Zurich Visiting Professor
2012	University of Cambridge Fellow, Judge Business School (honorary appointment, 2012/2013)
2011	Organization Science Extraordinary Service to the Editorial Board
2011	University of Cambridge Fellow, Judge Business School (honorary appointment, 2011/2012)
2011	University of Southern California  Award for Excellence in Service, Department of Management & Organization
2010	University of Southern California  McAlister Associate Professor of Business Administration
2010	University of Southern California Top Gun Award for Excellence in Research, Teaching and Service, Department of Management & Organization
2010	Western Academy of Management Ascendant Scholar Award
2010	University of Cambridge Fellow, Judge Business School (honorary appointment, 2010/2011)
2010	Organization Science Winter Conference  Best Poster Award
2009	University of Southern California  Award for Excellence in Research, Department of Management & Organization
2009	University of Cambridge Fellow, Judge Business School (honorary appointment, 2009/2010)
2008	University of Southern California  Dean's Award for Research Excellence, Marshall School of Business
2008	University of Southern California  Award for Excellence in Research, Department of Management & Organization
2008	Lloyd Greif Center for Entrepreneurship Faculty Research Award, with Mark T. Kennedy (\$5,000)
2007	University of Southern California  Advancina Scholarship in the Humanities and Social Sciences Grant (\$17,000)

2006	Center for Advanced Study in the Behavioral Sciences Summer Institute Fellow
2005	Queen's School of Business  New Researcher Achievement Award
2005	Queen's School of Business Commerce '64 Research Fellow in Strategy (2005-2008, \$30,000)
2005	Social Science and Humanities Research Council (SSHRC)  Grant to conduct research on set-theoretic methods (2005-2008, \$64,741)
2005	Queen's School of Business D.I. McLeod Summer Fellowship
2004	Academy of Management / International Management Division Finalist, Barry Richman Best Dissertation Award
2004	Queen's School of Business General Research Grant
2004	Queen's School of Business D.I. McLeod Fellowship
2003	Queen's School of Business General Research Grant
2003	Queen's School of Business D.I. McLeod Fellowship
2002	Northwestern University / The Graduate School University Scholar
2002	Social Science Research Council Fellow, <i>Program for the Corporation as a Social Institution</i>
2002	Northwestern University / KSM / Management & Organizations Department Nominee for <i>Presidential Fellowship</i> , Northwestern University
2001	Northwestern University / Weinberg College of Arts and Sciences Summer Research Fellowship
2001	Northwestern University / Center for International and Comparative Research Dissertation Research Grant
2000	Northwestern University / Weinberg College of Arts and Sciences  MacArthur Fellowship
1998	Northwestern University / Department of Sociology  Department Scholarship
1996	Smith College / American Studies Program Full Scholarship

#### PROFESSIONAL MEMBERSHIP AND SERVICE

Editing Senior Editor, Organization Science (2014-2016, 2021-2022)

Associate Editor, Academy of Management Review (2011-2014)

Guest Editor Academy of Management Review, Special Topic Forum on

Communication, Cognition, and Institutions (2015)

Editorial Board Academy of Management Review (2009-2011, 2019-present)

Administrative Science Quarterly Methods Advisory Panel (2016-present)

Business Research (2007-present)

European Management Review (2022-present)

Organization Studies (2021-present)
Organization Theory (2019-present)

Organizational Research Methods (2022-present)

Research in the Sociology of Organizations (2018-present)

Strategy Science (2015-2022)

Academy of Management Journal (2007-2011) Administrative Science Quarterly (2010-2011)

Journal of International Business Studies (2007-2010)

Organization Science (2009-2011)

Strategic Management Journal (2009-2011)

Ad hoc Referee Academy of Management Discoveries

Academy of Management Journal
Academy of Management Review
American Journal of Sociology
American Sociological Review
Business Ethics Quarterly
Culture and Organization

**European Management Review** 

**Human Relations** 

Journal of Business Venturing Journal of Business Research

Journal of International Business Studies

Journal of Management Studies Methodological Innovations

Organization Studies Organization Science

Organizational Research Methods

Quality & Quantity Research Policy

Scandinavian Journal of Management

Social Problems

Socio-Economic Review Sociological Methods & Research The Sociological Quarterly Social Science Research Strategic Management Journal

**Elected Office** 

OMT Program Chair-Elect, Program Chair, Division Chair-Elect, Division Chair, Past Division Chair (5-year term 2016-2021) OMT Representative-at-Large (2011-2014)

Organizer/Convener Professional Development Workshop, "Qualitative Comparative Analysis (QCA): A Set-theoretic Approach to Organizational Configurations." Coorganized with Ruth Aguilera, Joanna Tochman Campbell, Donal Crilly, Santi Furnari, Thomas Greckhamer, Rodney Lacey, Johannes Meuer, and Vilmos Misangyi. Academy of Management Meetings, 2022

> EGOS Subtheme, "Mapping the Configurational Diversity of Organizing Forms and Paths." Co-convened with Bart Cambré and Joanna Campbell. 38<sup>th</sup> EGOS Colloquium, Vienna, 2022

Annual QCA Conference of the Americas (AQCA), created and coorganized with Claude Rubinson and Gary Goertz. Houston, TX, 2022

Professional Development Workshop, "Qualitative Comparative Analysis (QCA): A Set-theoretic Approach to Organizational Configurations." Coorganized with Ruth Aguilera, Joanna Tochman Campbell, Donal Crilly, Santi Furnari, Thomas Greckhamer, Rodney Lacey, Johannes Meuer, and Vilmos Misangyi. Academy of Management Meetings, 2021

OMT Dissertation Proposal Workshop. Organizer, Academy of Management Meetings, 2020

Professional Development Workshop, "Qualitative Comparative Analysis (QCA): A Set-theoretic Approach to Configurational Research." Coorganized with Ruth Aguilera, Joanna Tochman Campbell, Donal Crilly, Santi Furnari, Thomas Greckhamer, Rodney Lacey, Johannes Meuer, and Vilmos Misangyi. Academy of Management Meetings, 2020

EGOS Subtheme, "Complexity, Organizations, and Grand Challenges." Coconvened with Bart Cambré and Johannes Meuer. 36th EGOS Colloquium, Hamburg, Germany, 2020

OMT Executive Committee Winter Meeting, Laguna Beach, CA, January 31-February 2, 2020

Professional Development Workshop, "Qualitative Comparative Analysis (QCA): A Set-theoretic Approach for Organizational Configurations." Coorganized with Ruth Aguilera, Joanna Tochman Campbell, Donal Crilly,

Santi Furnari, Thomas Greckhamer, Rodney Lacey, Johannes Meuer, and Vilmos Misangyi. Academy of Management Meetings, 2019

Professional Development Workshop, "Qualitative Comparative Analysis (QCA) for Research on Organizational Configurations." Co-organized with Ruth Aguilera, Joanna Campbell, Donal Crilly, Santi Furnari, Thomas Greckhamer, Rodney Lacey, Johannes Meuer, and Vilmos Misangyi. Academy of Management Meetings, 2018

EGOS Subtheme, "Analyzing Causal Complexity: A (Neo-)Configurational Perspective on Organizations." Co-convened with Bart Cambré and Axel Marx. 34<sup>th</sup> EGOS Colloquium, Tallinn, Estonia, 2018

Workshop and Networking Event, "30 Years of QCA and 'The Comparative Method': Taking Stock and Moving Forward." Organizer, ICW Academy of Management Meetings, 2017.

Symposium, "Qualitative Comparative Analysis in Management Research: Innovations and Current Developments." Organizer. Academy of Management Meetings, 2016.

Professional Development Workshop, "Exploring Complex Causality: Qualitative Comparative Analysis (QCA) for New and Advanced Users" Co-organized with Donal Crilly, Santi Furnari, Thomas Greckhamer, Rodney Lacey, and Vilmos Misangyi. Academy of Management Meetings, 2016.

*EGOS Subtheme*, "The Re-Emergence of the Configurational Perspective in Organization Studies." Co-convened with Bart Cambré and Axel Marx. 32<sup>nd</sup> EGOS Colloquium, Naples, Italy, 2016.

Symposium, "Category Dynamics: Emergence, Change, and Dissolution." Co-organized with Eunice Y. Rhee and Jade Yu-Chieh Lo. Academy of Management Meetings, 2015.

EGOS Subtheme, "Take a Walk on the Wild Side: Social Ontologies and Post-Legitimacy Theorizing about Social Structure." Co-convened with Mark T. Kennedy. 31<sup>st</sup> EGOS Colloquium, Athens, Greece, 2015.

Professional Development Workshop, "Qualitative Comparative Analysis." Co-organized with Ruth Aguilera, Donal Crilly, Thomas Greckhamer, Vilmos Misangyi, and Rodney Lacey. Academy of Management Meetings, 2014.

Symposium. "The Re-Emergence of the Configurational Perspective: Qualitative Comparative Analysis (QCA)." Academy of Management Meetings, 2014.

EGOS Subtheme, "The Challenge of Configuration: Bridging Perspectives and Methodologies." Co-convened with Axel Marx and Bart Cambré. 30<sup>th</sup> EGOS Colloquium, Rotterdam, Netherlands, 2014.

Symposium. "Recognizing the New: The Emergence and Dissolution of Social Realities." Co-organized with Mark T. Kennedy. Academy of Management Meetings, 2014.

*OMT Doctoral Student Consortium,* co-organized with Forrest Briscoe, Academy of Management Meetings, 2013

EGOS Subtheme, "The Emergence of Categories, Identities, Fields, and Organizational Forms" Co-convened with Joep Cornelissen and Mark T. Kennedy. 29<sup>th</sup> EGOS Colloquium, Montreal, Canada, 2013.

Professional Development Workshop, "Qualitative Comparative Analysis." Co-organized with Ruth Aguilera, Donal Crilly, Thomas Greckhamer, Vilmos Misangyi, and Rodney Lacey. Academy of Management Meeting, 2013.

*OMT-MOC Doctoral Student Consortium*, co-organized with Eva Boxenbaum, Shelley Brickson, and Frances Fabian, AoM 2012

Doctoral Student Workshop, co-organized with Emily Cox, Yan Gong, and Andrew Nelson. West Coast Research Symposium 2012.

EGOS Subtheme, "Advancing Configurational Theory and Methods in Organization Studies." Co-convened with Axel Marx and Bart Cambré. 28<sup>th</sup> EGOS Colloquium, Helsinki, Finland, 2012.

Professional Development Workshop, "Qualitative Comparative Analysis." Co-organized with Ruth Aguilera, Donal Crilly, Thomas Greckhamer, Vilmos Misangyi, and Rodney Lacey. Academy of Management Meeting, 2012.

Professional Development Workshop, "Internationalizing Theory." Coorganized with Neal Ashkanasy and Rick Delbridge. Academy of Management Meeting, 2012

EGOS Subtheme, "Constructing Categories: Meaning and Framing in Organizational Fields." Co-convened with Mark T. Kennedy and Joeri Mol. 27<sup>th</sup> EGOS Colloquium, Gothenburg, Sweden, 2011.

Post-Colloquium Industry Workshop: Framing and Classification in Organizations. Co-organized with Mark T. Kennedy and Joeri Mol. 27th EGOS Colloquium, Gothenburg, Sweden, 2011.

Professional Development Workshop, "Qualitative Comparative Analysis." Co-organized with Ruth Aguilera, Thomas Greckhamer, Vilmos Misangyi, and Rodney Lacey. Academy of Management Meeting, 2007-2011

Doctoral Student Workshop, co-organized with Sonali Shah and Yan Gong. West Coast Research Symposium 2011.

Doctoral Student Workshop, co-organized with Riitta Katila, Andrew Nelson, Taryn Stanko, Sonali Shah, and Yan Gong. West Coast Research Symposium 2010.

Symposium, "New Directions for Corporate Governance Research: Configurational and Comparative Approaches." Co-organized with Ruth Aguilera and Vilmos Misangyi. Academy of Management Meetings, 2010.

Showcase Symposium, "Markets and Symbols: Capturing Value through Meaning Making." Co-organized with Jo-Ellen Pozner and Eunice Rhee. Academy of Management Meetings, 2010.

EGOS Subtheme, "Comparing Organizations: New Approaches to Using Case Study, Small-N, and Set-Theoretical Methods." Co-convened with Gregory Jackson and Ruth Aguilera. 24<sup>th</sup> EGOS Colloquium, Amsterdam, the Netherlands, 2008.

Symposium, "QCA and Set-theoretic Methods: New Perspectives for Management and Strategy Research." Academy of Management Meetings, 2007.

*Professional Development Workshop,* "Set-theoretic Analysis Using QCA and fs/QCA." Co-organized with Thomas Greckhamer, Rodney Lacey, and Axel Marx. Academy of Management Meeting, 2006.

Showcase Symposium, "Set-theoretic Methods in Management and Strategy." Academy of Management Meeting, 2005.

Professional Development Workshop, "Language in Organizations and Strategy: Theoretical and Methodological Advances." Co-organized with Klaus Weber and William Ocasio, Academy of Management Meeting, 2005

# Chair/Discussant/ Facilitator/Panelist

International QCA Paper Development Workshop, Zurich 2022 IAE OMT PDW in Organization and Management Studies for Advanced PhD Students, Early Career Researchers (ECRs), and Junior Faculty in Latin America, 2022

Academy of Management 2022

**EGOS 2022** 

Bill McKelvey Memorial Conference 2022

International QCA Paper Development Workshop, Zurich 2021

Strategic Management Society Conference 2021

Academy of Management 2021

International QCA Paper Development Workshop, Zurich 2020

Academy of Management 2020

EGOS Colloquium 2020

International QCA Paper Development Workshop, Zurich 2019

Academy of Management 2019

International QCA Paper Development Workshop, Zurich 2018

Academy of Management 2018

EGOS Colloquium 2018

International QCA Paper Development Workshop, Zurich 2017

Academy of Management 2017

EGOS Colloquium 2017

Academy of Management 2016

EGOS Colloquium 2016

Academy of Management 2015

EGOS Colloquium 2015

West Coast Research Symposium 2015

BYU Utah Winter Strategy Conference 2015

Conference on Finance from an Organization Theory Perspective, 2015

Academy of Management 2014

EGOS Colloquium 2014

Academy of Management 2013,

EGOS Colloquium 2013

2nd European Theory Development Workshop in OMT 2013

EGOS Colloquium 2012

Academy of Management 2012

1st European Theory Development Workshop in OMT 2012

EGOS Colloquium 2012

Academy of Management 2011

Cognition in the Rough Workshop 2011

EGOS Colloquium 2011

University of Zurich Doctoral Workshop, 2011

Academy of Management 2010

EGOS Colloquium 2010

Strategic Management Society, 2010

West Coast Research Symposium 2010

Western Academy of Management, 2010

Academy of Management 2009

BPS New Faculty Consortium 2009

EGOS Colloquium 2009

**OMT Junior Faculty Consortium 2008** 

Academy of Management 2008

EGOS Colloquium 2008

Strategy Research Forum, 2008

Academy of Management 2007

Cognition in the Rough Workshop 2007

Conference on the Relevance of the Classics 2007

EGOS Colloquium 2007

Workshop on Symbolic Value Creation 2007

Academy of Management 2006

Cognition in the Rough Workshop 2006

EGOS Colloquium 2006

Academy of Management 2005 Academy of Management 2003

#### Member

Academy of Management (BPS, OMT, RM sections)

American Sociological Association (OOW, Econ. Sociology sections)

**European Group on Organization Studies** 

MethodsNET (Founding Member) Society for Quantitative Methods Strategic Management Society

Sociology Alumni Association, University of Hamburg

#### Scientific Advisor

Advisory Board Member, "Using Complex Systems Theory and Methods to Gauge the Gains and Persisting Challenges of Broadening Participation Initiatives," NSF EHR Core proposal (2022-present)

Core Partner, COMPASSS Research Network (Comparative Methods for Advancement of Systematic Cross-case Analysis and Small-N Studies), UCL and University of Manchester (2011-present)

European Theory Development Workshop in OMT (2012-2016)

"National Context and International Business: Comparisons in Time and Space." Research project at the University of Tampere, Finland (2007-2010)

"Therapeutic Enterprise: A New Model of Adolescent Substance Abuse Intervention." Research project at the University of Tasmania, Australia (2006-2008)

#### PhD Committees

Dissertation Committees at USC, Chaired or Co-Chaired

- Enlan Wang, Management & Organization (chair), expected graduation 2024
- Maurice Murphy, Management & Organization (co-chair), graduated 2022, first placement University of Georgia
- Derek Harmon, Management & Organization (chair), graduated 2016, first placement Michigan Ross School of Business
- Mariam Krikorian, Management & Organization, graduated 2016, first placement Harvard T.H. Chan School of Public Health
- Vern Glaser, Management & Organization (chair), graduated 2014, first placement Alberta School of Business

 Eunice Rhee, Management & Organization (chair), graduated 2014, first placement Seattle University

#### Dissertation Committees at USC, Member

- Jessica Dodge, School of Social Work, graduated 2021
- Yingfei (Fiona) Wang, Accounting (member), graduated 2020
- Karissa Fenwick, School of Social Work, graduated 2019
- Rebecca Lengnick-Hall, School of Social Work, graduated 2019
- Sapna Mendon, School of Social Work, graduated 2019
- Robert Jackman, School of Public Policy, graduated 2019
- Susan Bush-Mecenas, Rossier School of Education, graduated 2018
- Cheryl Ching, Rossier School of Education, graduated 2016
- Kari Olsen, Accounting, graduated 2015
- Weijie Wang, Sol Price School of Public Policy, graduated 2015
- Matt Duque, Rossier School of Education, graduated 2014
- Ji Zhou, Rossier School of Education, graduated 2014.
- Caitlin Farrell, Rossier School of Education, graduated 2012.
- Hyang Won Kwon, Sol Price School of Public Policy, graduated 2012.
- Henry Yee, Sol Price School of Public Policy, graduated 2012.
- Jay Chok, Management & Organization, graduated 2011
- Youngki Park, Information & Operations Management, graduated
   2011
- Yu-Chieh (Jade) Lo, Management & Organization, graduated 2010

# Qualifying Exam Committees at USC, Chair or Member

- Enlan Wang, Management & Organization, 2021 (chair)
- Maurice, Murphy, Management & Organization (co-chair), 2020
- Yingfei (Fiona) Wang, Accounting (member), 2018
- Sapna Mendon, School of Social Work (member), 2017
- Yu Xu, Annenberg School of Communication (member), 2017
- Robert Jackman, Rossier School of Education (member), 2016
- Rebecca Lengnick-Hall, School of Social Work (member) 2016
- Kate (Jue) Wang, Management & Organization (member), 2016
- Andrew LaFave, Rossier School of Education (member) 2015
- Susan Bush-Mecenas, Rossier School of Education (member) 2015
- Cheryl Ching, Rossier School of Education (member) 2015
- Matt Duque, Rossier School of Education (member) 2013
- Mariam Krikorian, Management & Organization (chair), 2013
- Pablo Mondal, Management & Organization (member) 2013
- Ji Zhou, Rossier School of Education (member), 2013
- Vern Glaser, Management & Organization (chair), 2012
- Derek Harmon, Management & Organization (member) 2012
- Caitlin Farrell, Sol Price School of Public Policy (member), 2011

- Youngmi Lee, SPPD (member), 2011
- Jong Hwan Kim, Accounting (member), 2010
- Eunice Rhee, Management & Organization (chair), 2009
- Hyang Won Kwon, SPPD (member), 2009
- YoungKi Park, Information & Operations Mgmt (member), 2009
- Jay Chok, Management & Organization (member), 2008
- Yu-Chieh (Jade) Lo, Management & Organization (member), 2007

# Dissertation Committees Membership at other universities, Member

- Nenad Apostololski, Central European University, graduated 2022
- Ivana Naumovska, Rotterdam School of Management, Erasmus University, Netherlands, graduated 2014
- Johannes Meuer, Research Center on China Business, Rotterdam,
   School of Management, graduated 2011
- Satyendra Singh, Management of Information Systems, Queen's University, graduated 2008

# Undergraduate Thesis Supervision

- Connie Chen, Undergraduate Honors Thesis 2015

# **MOR Department**

Tenure PEG Committee (member), 2022

Fourth Year Renewal PEG Committee (chair), 2021-2022

APR Committee (member), 2021 Department Chair, MOR, 2017-2020

Coordinator, MOR PhD Program, 2016-2017

Faculty Recruiting Committee (member), 2011-2016

PhD Committee (member), 2008-2017

Fourth Year Renewal PEG Committee (member), 2016

Tenure PEG Committee (member), 2015 APR Committee (Member), 2013, 2014

Fourth Year Renewal PEG Committee (chair), 2013-2014 Fourth Year Renewal PEG Committee (member), 2013-2014 Fourth Year Renewal PEG Committee (chair), 2012-2013

Department Chair Search/Renewal Committee (member), 2011

Speaker Series Co-Coordinator, 2008-2010

#### Marshall School

Associate Vice Dean of Research, 2022-present Marshall Research Committee (chair), 2022-present

Marshall Research Committee (member), 2021-2022

Fourth Year Renewal PEG Committee (member), DSO, 2019-2020

Marshall Faculty Council, 2015-2017 (chair 2016-2017) Committee on Rigorous and Relevant Research, 2016 Tenure PEG Committee (member), Accounting, 2015 Vision, Governance, and Community Committee (member), 2015

Mentoring Committee (member), 2010-2013 (member)

Fourth Year Renewal PEG Committee (member), Accounting 2011-2012

Marshall Strategic Planning Committee (member), 2011

University Committee on Professional Responsibility (member), 2022-present

USC Sol Price School of Public Policy, external review committee

(member), 2021-present

Discipline Academy of Management Division and Interest Group Relations (DIGR)

committee (member), 2022-present

RRMB Dare to Care Scholarship selection committee (member), 2021-

present

International QCA PDW Paper Award Selection Committee (member),

2021

Terry Book Award Committee (member), Academy of Management 2015

Judge Deloitte National MBA Case Competition 2021

Organization Science Dissertation Proposal Competition 2007, 2008

Marshall Case Competition, 2007, 2008

Queen's Case Competition, 2006